

**Sub.Code: P21EL1SE1**

**GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS)  
KUMBAKONAM  
M.A., DEGREE EXAMINATIONS FEBRUARY – 2022 – NOVEMBER - 2021  
JOURNALISM**

**Time : 2 Hrs.**

**Maximum : 75 Marks**

**Answer ALL the Questions**

**(5×15=75)**

1. (a) What is journalism and mention its purpose in detail?

**(OR)**

(b) Explain the roles and responsibilities of a journalist.

2. (a) What is news and news writing?

**(OR)**

(b) Explain the some key points of feature writing.

3. (a) Give the characteristics of a good reporter.

**(OR)**

(b) Mention some of the styles of reporting sports events.

4. (a) Define editing and its importance.

**(OR)**

(b) What are the characteristics of editorial writing?

5. (a) How do you write a News story? Explain in detail.

**(OR)**

(b) What is a Lead? Explain its types.

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